IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re Application of:

Applicant : Thomas J. Perkowski

Serial No. : 09/695,744 Filing Date : October 24, 2000

Title of Invention : WEB-BASED ELECTRONIC COMMERCE (EC) ENABLED

SHOPPING NETWORK CONFIGURED TO ALLOW

MEMBERS OF A CONSUMER PRODUCT MANAGEMENT TEAM AND AUTHORIZED PARTIES TO COMMUNICATE DIRECTLY WITH CONSUMERS SHOPPING AT EC-ENABLED WEBSITES ALONG THE WORLD WIDE WEB (WWW), USING MULTI-MODE VIRTUAL KIOSKS

(MMVKS) DRIVEN BY SERVER-SIDE COMPONENTS AND

MANAGED BY PRODUCT TEAM MEMBERS Jeffrey D. Carlson

Examiner : J

Group Art Unit : 3622

Attorney Docket : 100-046USA000

Honorable Commissioner of Patents

and Trademarks Washington, DC 20231

RESPONSE TO OFFICE ACTION MAILED DECEMBER 9, 2009

Sir

In response to the Office Action mailed in the present Application on December 9, 2009, Applicant submits the following amendments for entry in the same: